

Curriculum vitae
Maria Caire

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Qualifications

- Post-graduate master degree, in "Teaching and learning for students with different learning needs", with honours, - 2002, Università Piemonte Orientale, Italy
- Master of Science in "Sport Sciences", top marks (110/110) - 2000, SUIISM Università degli Studi di Torino, Turin, Italy
- Maîtrise "Sciences et Technique des Activités Physique et Sportives" - 1994, U.F.R.A.P.S Université C. Bernard de Lyon, France.
- Bachelor degree in "Physical Education", with honours - 1987, Istituto Superiore di Educazione Fisica, Turin, Italy

Languages

- **English:** advanced (CEF - European level: C1). Also worked in England [2013 and 2014] and in Canada [2015]
- **Other languages:** Italian (mother tongue)
- **French:** fluent (D.A.L.F., Diplôme approfondi de langue française, Certification of Ministry of National Education of the French Republic) (CEF - European level: C2).
- **Spanish:** fluent (CEF - European level: C2).
- **Portuguese:** pre-intermediate (CEF - European level: A2)

Professional development

- "Problem Solving Decision Making" intensive course 2009, ESCP-EAP European School of Management, Turin, Italy.
- "Research methodology and publication" intensive course 2009, ESCP Europe Business School of Management, London, UK.
- "Sport and management" postgraduate course - 2000, Istituto Superiore di Educazione Fisica, Turin, Italy and Piemonte Region
- Certified second level basketball coach (allenatore di base; istruttore nazionale minibasket)
- Certified first level athletics trainer (the second level of Italian coach qualification, corresponding to the current qualification: "athletics coach")

IT skills

Excellent knowledge of Word, Excel, Power Point, Outlook, Internet Explorer, MS Project, Gantt Project.

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Work History: University, Sporting events and Sport organizations

University

From 1999 - University of Turin

- Lecturer in:
 - "Sport events management", "Sport management", "Research methodology in sport management"
 - "Team sports", "Basketball coaching" in the SUIISM (School of Sport Sciences)
 - "Sport events management" and "Sport as a tourist attractor" in the School of Management and Economics
- Head of Job Placement Services for newly graduated students (From 2007)
- Member of the Erasmus Commission - (1999-2002 and from 2006)

2014 and 2013: Delivered Academic seminars "Sport events for the territorial valorization" and "The sport event design as part of the integrated strategy for tourism" - School of Management and Economics - Università degli Studi di Torino

Delivered Academic Course "Sport events management" and Academic seminars "The sport system in Italy and in the world" and "The sport event life cycle" – SAA (Business School) Università degli Studi di Torino

May 2015: **Visiting professor** - Instituto Politécnico de Castelo Branco, Portugal.

January 2009 - Erasmus Intensive Program - Physical Activity in the Natural Environment, Spain
Professor: "Organization and management of sport and physical activities in the natural environment"

2001 and 2002 (summer): **Visiting professor and teaching assignments** - Universidad Mayor de San Andrés, La Paz Bolivia

1997-2002: **Visiting professor ERASMUS Staff Mobility Programme** in the Universidad Autónoma de Barcelona (1997-2001) and Institut Nacional d'Educació Física (INEF) de Catalunya (2002), Lleida, Spain.

1994-2000: **Professor**; 1987-1994: **Assistant** - Higher Institute of Physical Education, Turin Italy

Sporting events

2015: **SBIM – Sport Benessere in Movimento** (Torino) – Design of the SBIM Sport Event

2013: **IPC Swimming European Championships** (Livorno 2014) - consultant for the school projects elements of the bid dossier

May-Dec 2010: **World Archery and Para Archery Championships** (Turin 2011) - General Director Organizing Committee

Jul 2008 – Mar 2009: **European Indoor Athletics Championships** (Turin) - Director of School Projects

Nov 2008 - Mar 2009: **Women's Fencing World Cup** (Turin 2009) - General Manager

Jan-Dec 2007: **Torino Olympic Park** (Post-Olympic Foundation) - Consultant for School Projects

- Responsibilities included the study and design of a program to increase student involvement in winter sports. Culminated in a launch event, the "School Ice Project", including participation of Olympic athletes, media and over 7.000 students

Jun 2007 - Nov 2008: **XXIV European Championship in Rhythmic Gymnastics** (Turin 2008) - Chief Executive Officer Organizing Committee

- Delivered event on budget
- Sustained high media profile throughout
- Achieved high attendances – including being sold out for the final
- Achieved high student attendance (8.000 attended the event)

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Jul 2006 – Feb 2007: **XXIII Winter Universiade** (Turin 2007) - Director of the School Projects

2002-2006: **Olympic Winter Games** (Turin 2006) - Head of Olympic Education Program

- Design and implementation of the Olympic Education Program
- Planning of the functional area (including strategic plan, concept of operations, functional operating manual, policy and procedures)
- Coordination and reporting at IOC (including reports for the Coordination Commission, TOK, final report)
- Relationship management with institutional and commercial stakeholders
- Support to the other internal functional areas in the projects for youth
- Collaboration with partners (Coca Cola, Visa, Kodak, Olympic Museum, Education Ministry) re. youth projects
- Managerial roles in 2004-2005 sport events (including FIS Alpine World Ski Championships, European Short Track and Figure Skating Championships, Juniors Curling World Championships, Ice Sledge Hockey qualification for the Paralympic Games)
- Sept 2004: Observation Program - Paralympic Games, Athens 2004
- Aug 2004: Secondment Program - Olympic Games, Athens 2004
- Feb 2002: Observation Program - Olympic Winter Games, Salt Lake City 2002

Sport organisations / other

From 2008 - **Italian Basketball Federation** – Member of school commission board - responsible for relations with universities

2013, 2011, 2005: Member of the **Olympic Education Expert Committee** (Project: “The Olympic Values Education Programme”) of the International Olympic Committee

- Nov-Dec. 2005: Participation in IOC Education Expert Think Tank to define global youth strategy and address social responsibility through an educational values program

2015 (summer): **International Triathlon Union** (ITU), Vancouver, Canada

- Designed the “ITU 4 Play True 2020” project, a project for ITU involvement in PLAY TRUE 2020

2014 (summer): **Sport Across Staffordshire and Stoke-on-Trent** (SASSOT), Stafford, UK

- Contributed to the drafting of a report on “Physical inactivity and public health: The impact of the physical inactivity on the local government expenditure in public health”.

2013 (summer): **Sport Across Staffordshire and Stoke-on-Trent** (SASSOT), Stafford, UK

- Designed a research programme to examine the sport and physical activity resources and opportunities available with the aim to improve an active lifestyle in the county.

1999-2012: **Italian Basketball Federation (FIP)** - Trainer of trainers and trainer of club manager

1998-2006: **CONI (Italian NOC) Piedmont** - Trainer of trainers / Technical Commission member / Expert of the Italian Observatory of motor skills

1989 – 2002 and 2006 - 2011: **various sport clubs** – Responsible for school projects and relationships with local authorities and institutions (the most relevant clubs: Torino Basket, Reale Società Ginnastica, Pallacanestro Moncalieri, Auxilium Pallacanestro Torino).

1987-2001: **High Schools Piedmont and Liguria** - Physical education teacher (1987-99) and Special educational needs teacher (1999-2001)

1987-1988: **Sisport Fiat** - Athletic Trainer

1982 - 2002: **Basketball Clubs** - Head of minibasket area, Youth basketball coach and Strength and Conditioning coach

Awards

Coca-Cola Award: Live Olympic”, 2006. Award for the work for the 2006 Turin Games and the impact of the Olympic Education Program in the dissemination of Olympic values.

(<http://www.thecoca-colacompany.com/presscenter/pdfs/torino7.pdf>)